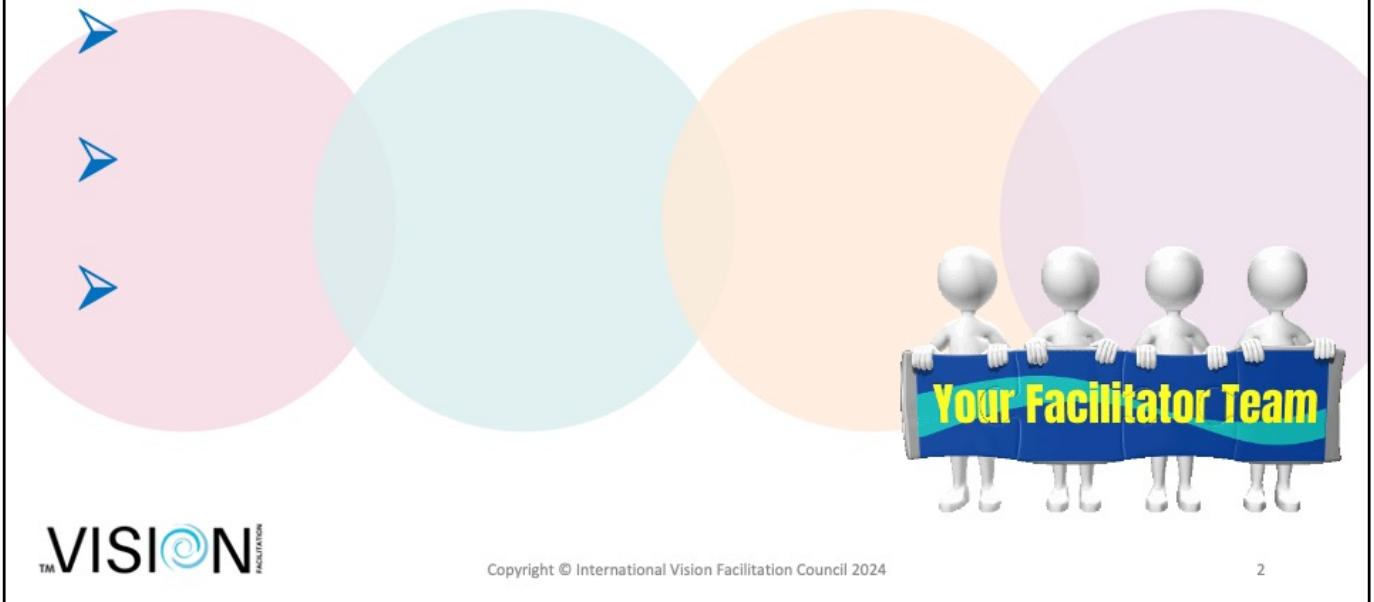


The first Welcome is done by the Club President of club coordinator

Your Facilitation Team



PRESENTER

Introduce yourselves as district Club Visioning Facilitators. Each team member states: name, what Rotary club, number of years in Rotary. Also introduce any observers.

Rules of the Room

- Cell Phones
- Bathrooms are _____
- Breaks are scheduled
- There are NO bad ideas
- Respect one another
- One person speaking at a time
- Please speak up when presenting



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3

PRESENTER

To help the a Club Visioning event be successful, we have these rules of the room:

Cover the Rules of the Room

Introduction of Participants

Your Name

Years in Rotary

Club Position

VISION FACILITATION

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PRESENTER

Have them introduce themselves as the facilitator team does not know everyone. Give them instructions to briefly tell only the three things on the slide about themselves: name, number of years in Rotary, and current position in the district or club.

Club VISIONING EVENT

- INTRODUCTIONS
- VISION OVERVIEW**
- EXTRACTION AND SCRIBING
- VOTING
- SUMMARIZATION
- PLANNING OVERVIEW AND EXERCISE
- NEXT STEPS

PRESENTER

Here are the topics we will be covering today. We just finished introduction and now going to look at the what, why, and how to create a club Vision.

What is Club Visioning?

A fun and great way to plan a club's future.

Everyone participates and contributes!



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PRESENTER

So what is Club Visioning- here is a simple way to think of Club Visioning.

Club Visioning – Summary

- **WHAT – Club develops Master and Action Plans covering 3 years**
- Club Visioning process determines Club’s Vision and actions needed
- **HOW - Members jointly develop ideas of Club Vision and projects**
- Complete a Vision Exercise and share the ideas
- Conduct 2 rounds of voting to prioritize the ideas
- Turn selected ideas turned into goals and summarize in Master Plan
- Develop an Action Plan for each selected goal
- Follow Next Steps of Club activities to move ahead on Club Vision



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PRESENTER

Here is a quick summary of the What and How of a Club Visioning

WHAT- A Club Visioning outlines a Club’s Vision and develops a multiyear plan to implement the Vision. This process creates a Club Vision statement, prioritizes ideas, and develops Action Plans to move forward to reach the Vision.

HOW- the beauty of Club Visioning is that club members work together to develop a consensus Vision and a prioritized list of club projects. The steps in Club Visioning include:

- Complete a Vision Exercise and share the ideas
- Conduct 2 rounds of voting to prioritize the ideas
- Turn selected ideas turned into goals and summarize in a Master Plan
- Develop an Action Plan for each selected goal
- Follow Next Steps of Club activities to move ahead on the Club Vision

Club Visioning Builds Successful Clubs

Desired Outcomes and Benefits:

- 1) Creates a Club Vision and multi-year plan based on member consensus that offers continuity and consistency
- 2) Retains and even increases the number of members
- 3) Initiates and executes successful projects
- 4) Supports The Rotary Foundation
- 5) Develops leaders for the club and for Rotary in general
- 6) Promotes Fellowship, Engagement, and Fun!



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PRESENTER

The Why of Club Visioning is it builds successful clubs:

These six actions out of a Club Visioning that successful Rotary clubs do.

- 1) They create a plan from consensus that provides continuity and consistency over time that fosters better communication between leadership and members.
- 2) They have a way to engage their current members and a plan for attracting new members.
- 3) They implement noteworthy service projects in their community and around the world.
- 4) Their members support the Rotary Foundation.
- 5) They offer ways for their members to develop as leaders.
- 6) They enjoy each other's company and have fun

Holding a Club Visioning will help you energize and create an even more dynamic club.

ROTARY INTERNATIONAL VISION STATEMENT ⁹



**Together, we see a world
where people unite and take
action to create lasting
change — across the globe,
in our communities,
and in ourselves.**

VISION
FACILITATION

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PRESENTER

Rotary International's Vision Statement reads:
Together we see a world where people unite
and take action to create lasting change across
the globe, in our communities, and in ourselves.
You will also be creating your own Vision
Statement through the Visioning process.

ROTARY'S ACTION PLAN



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The framework for the Club Visioning aligns with the Rotary Action Plan. There are four strategic priorities that compose the Action Plan : Increase our impact, expand our reach, enhance participant engagement, and increase our ability to adapt. Your Vision Exercise questions took you through club topics within the Action Plan framework that help strengthen your club and Rotary.

The Process & Outcomes

- **Who are we?**
- **Where are we?**
- **Where do we want to be?**
- **How will we get there?**
- **How will we know when we have arrived?**

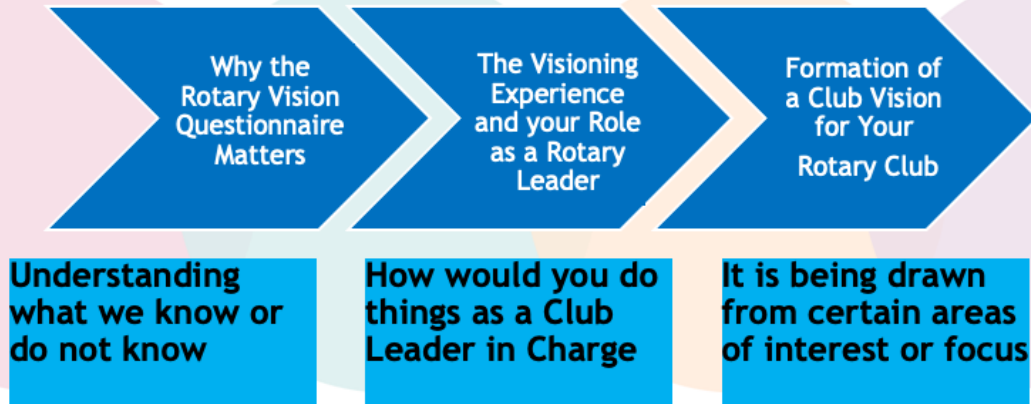
PRESENTER

When strategic planners are working with any organization, they ask 5 planning questions.

Who- You are the Rotary club of River City. The Rotary Visioning Questionnaire you filled out helped us answer the second question: **Where are we?** Today we are going to work on the third question: **Where do we want to be?** Once you come to consensus on your vision, it will become the foundation to answer the next two questions. You will develop goals and action steps. Like any good plan, you will have measurements and time frames so you know when you have

succeeded.

How you will accomplish the Process



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As I mentioned, you were asked to fill out a Rotary Visioning Questionnaire (RVQ) about your club as it is “today.” While we will not use that information tonight, it is important that you have a starting point for where your club is now. This helps your club leaders have better knowledge about what the club knows and what the club is missing at this time.

The Vision Exercise that you filled out encouraged you to put yourselves 3 years in the future, and look back at what you

accomplished. By having each individual do this exercise, it allows all of you to hear where you find commonality of purpose and where someone may see areas the club can do things in new ways. The only way a leader in the club can successfully take the club where they want to go is to have that input and agreement from the members. In addition, if the club has a plan, it should make it easier for future leaders to step into a leadership role. They become the steward of a plan that the club has created.

The beauty of the Vision Exercise is that it asked you to look at the areas that well balanced Rotary clubs focus on. For instance, community service, how we serve youth, how we operate together as a club, etc. From these areas of interest and focus, you begin to create your vision.

Visioning Across the World

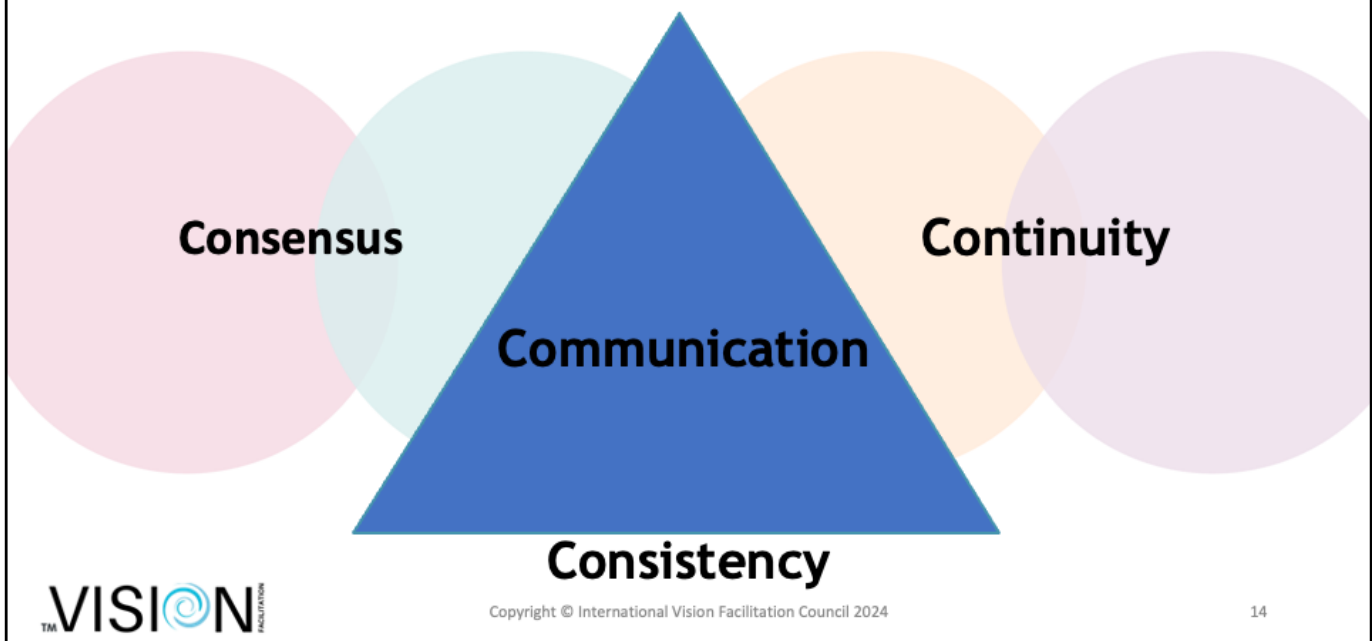


PRESENTER

You are not alone in wanting to make a difference here in your club in this community. There are currently 150 Districts that have participated in Visioning around the world in places like Sweden, Norway, Denmark, Russia, Australia, New Zealand and even the Caribbean Islands. This has been going on since 2002, starting with a club in Wisconsin. Each of these Districts has trained facilitators helping their clubs envision a Rotary club with better consistency, continuity and consensus in planning what they want to accomplish.

And, over that period of time, as some of the early clubs have accomplished their plans, they have done a second and more Vision sessions to create new plans for their club.

Key Concepts for Visioning



PRESENTER

The Visioning process leads the attendees to a **consensus** of who they want to be and what they want to achieve. Since the club leadership team is in attendance, the club develops **continuity** from one year to another and this leads to **consistency** of focus and purpose. What ties this process together is communication. If there is no **communication**, nothing gets done or achieved.
(Click through concepts)

Mental Time Travel

- We must be able to imagine ourselves in the future
- Our capacity to envision a different time and place is in fact **critical to our survival...**
- **Past Tense....Action Verb....**
- **(We achieved, We gained, We created, etc.)**

PRESENTER

Walt Disney said: "If you can dream it, you can achieve it." We asked you to dream your club's future in the Vision Exercise. This process helps your club to manage changes as your club grows. As we ask for your ideas, please use action verbs in the past tense such as: We completed, We raised. We achieved. We started, etc. **(Turn the meeting over to the Extractor.)**

What your club can become

**See your club, not as
it is, but as it has
become three years
into the future!!!**

EXTRACTOR

We asked you to try to place yourself three years into the future looking back on what you have accomplished, seeing your club as it has become three years from now.

We use this perspective so you can resist the urge to say we will do, or we will try to do, or we will add.

We want to say it is three years from now and we have accomplished all that you have dreamed about.

The Vision Exercise

VISION EXERCISE

"The Club, not as it is, but as it has become..."

What would your club look like if you implemented a new Vision for your club in the next three years?

Three years in the future, you are invited to a neighborhood party where you meet a few people who just moved to your community. You are in a conversation with a group who ask you how you got involved in the community. You tell them about Rotary and what your club has accomplished over the past three years. To help you organize your thoughts about what you would tell them, fill out the following pages.

Be brief with bullet points, sound bites, or headlines about what has happened in your club over the last three years using the specifics outlined on this form. Begin thinking about how your club aligned with the Rotary Action Plan which includes how you have accomplished the following: (*See **Rotary's Vision Statement** handout)

- Increased your Ability to Adapt
- Expanded your Reach
- Enhanced Participant Engagement
- Increased your Impact

Do not express your intentions of what you would like to do with I will, I hope, or, I intend. Instead, describe your accomplishment with an action verb in the past tense. For example, we **increased** our Membership by 20. Or we **held** a family social once a quarter. Or we **received** a Global Grant for \$250,000 for Economic Development in Africa.

Place yourself fully in the future. What would you tell your new neighbors about your club's accomplishments over the last three years? Complete your exercise within the next 30 minutes.

EXTRACTOR

Please get out your Vision exercise. If you do not have it please go get it now. Also, note that the vision exercise is in it the chat box for you to reference. You will need it to reference it in the next step.

Extraction

- **Work through each category**
- **Extractor will ask for responses**
- **Scribe will record answers**
- **Headline....Bullet Point**
- **Everyone gets a chance to input ideas**

**We are not looking for details;
we are looking for ideas**

EXTRACTOR

So we are going to start working through your vision exercise and get **all** of your ideas captured.

I will give you the category we are going to extract and the scribe will be recording your ideas.

BE BRIEF! Keep in mind that we are looking for concise but accurate information to post. So please make sure that your idea is captured accurately.

If we don't have your idea up there correctly, it will be difficult for others to vote on when we get to that point, so please make sure that your idea is captured accurately.

Also, think about being a “**Headline Writer**”. You may have written your idea in a paragraph, but for purposes of posting, we want to bring that paragraph to a brief phrase or headline or bullet point. **6 or less words would be best.**

We will be asking ALL of you for your ideas.

Finally, don’t worry about details of your ideas right now.

We just need to get the broad idea captured. We can sort out the details later.

Please raise your hand and I will call on you. Make sure that you speak so that our scribes, who will often have their backs to you can hear your answers.

Please raise your hand in the reaction function and I will call on you to unmute and respond with your idea. You may also write your brief idea in the chat box.

Examples of: “Headlines” “Bullet Points”

- **Increase our Ability to Adapt**
Fun Club
Started a Satellite
- **Expand our Reach**
50% male/50% female
New brand shirts purchased
- **Enhance Participant Engagement**
New members did service project
50% graduated from the Rotary Leadership Institute
- **Increase our Impact**
10 new park benches provided
2 water wells in Malawi installed



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EXTRACTOR

On this slide, you will see a few examples of how to share your ideas. Notice they are brief, concise, just a few words...

Notice that the first four categories listed on this slide are the four priorities of the Rotary Action Plan.

- Increase our Ability to Adapt
 - 1) How is your club known in the community... “Because of our vision we pursued, our club now **Stands For...**
 - Fun Club
 - 2) Because we embraced **Flexibility**, and changed our club to be more **relevant to our membership and community**, our club now...
 - Started a satellite
- Expand our Reach
 - 4) Because of our efforts, our **club attributes** are now... (**attributes are who we are**)
 - 50% male/50% female
 - 5) Because of our image to **Public Image**, we increased awareness in our community by...
 - New brand shirts purchased
- Enhance Participant Engagement

- New members did service project
 - 50% graduated from the Rotary Leadership Institute
- Increase our Impact
 - How we serve at home and afar
 - 6) Because we value **servicing our community**, we...
 - 10 new park benches provided
 - 7) Because we are an **international service club**, we...
 - 2 water wells in Malawi installed

Extraction

EXTRACTOR AND SCRIBE(S)

Club VISIONING EVENT

- INTRODUCTIONS
- VISION OVERVIEW
- EXTRACTION AND SCRIBING
- VOTING**
- SUMMARIZATION
- PLANNING OVERVIEW AND EXERCISE
- NEXT STEPS

EXTRACTOR OR ANOTHER TEAM FACILITATOR

We have completed the extraction and scribing in the event and are now ready for voting to create consensus and prioritize the collected ideas. After that, we summarize the results so the club can see their Vision of what the club has become in 3 years using the Rotary Action Plan.

Voting

- **Two rounds of voting:**
 - **First round will narrow down choices**
 - **Second round will develop top choices**
- **Each category has a set number of votes**

**We are not looking for details;
we are looking for ideas**

EXTRACTOR OR ANOTHER TEAM FACILITATOR

Voting: Of course it would be difficult for your club to accomplish all of this over the next 3 years, so now you get to vote on the top ideas that you as an individual would like to see your club working on. We will go through 2 rounds of voting. The first narrows down the choices. The second will reveal your top choices. Each category will have a set number of votes. Remember, we are not looking for details, just the idea!

Voting: Round 1

Number of choices indicated

Increase our Ability to Adapt	(4)
Expand our Reach	(4)
Enhance Participant Engagement	(5)
Increasing our Impact	(6)
Club Fundraiser.....	(2)
The Rotary Foundation (and Club Foundation)..	(2/4)



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EXTRACTOR OR ANOTHER TEAM FACILITATOR

First Round: For now, you have blue dots to vote in each area. You will note that our facilitator have written on the first sheet of newsprint how many dots you can use in that particular area. We also have the number posted on the PowerPoint. You are NOT ALLOWED to put two dots on one idea just because you like it – no dot stacking!

And, please refrain from putting dots on top of other participants' dots. I am going to assign you to the area where you will start and then move clockwise around the room. When you get back to where you started, you should be out of dots.

Voting: Round 2

Increase our Ability to Adapt	(4)
Expand our Reach	(4)
Enhance Participant Engagement	(5)
Increasing our Impact	(6)
Club Fundraiser.....	(2)
The Rotary Foundation (and Club Foundation)..	(2/4)



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EXTRACTOR OR ANOTHER TEAM FACILITATOR

Second Round: You will note that our facilitators have put an “X” on the areas with low or no votes. In this second round, use the red dots to vote only on the ideas that do not have an X. Follow the same directions we used in the first round of voting and go to the same spot you started and move clockwise around the room.

(Put this slide up as they vote with the red dots.)

Club VISIONING EVENT

- INTRODUCTIONS
- VISION OVERVIEW
- EXTRACTION AND SCRIBING
- VOTING
- SUMMARIZATION**
- PLANNING OVERVIEW AND EXERCISE
- NEXT STEPS

SUMMARIZER

We have completed the voting and now ready to summarize the results so you can see their Vision of what the club has become in 3 years using the Rotary Action Plan.

Summary

Please listen carefully to the **consensus** you have made on what you want your club to **achieve** over the next three years.

SUMMARIZER

As the Summarizer, I am now going to a summary for the top ideas from each priority area.

Please listen carefully to the consensus you have made on what you want your club to achieve over the next three years.

In the year of 2026 The Rotary Club of River City
Increased your Ability to Adapt by.....
Expanded your reach by.....
Enhanced your Engagement by.....

Increased your Impact by.....

I am now going to go through a summarization of a sample River City club Vision from their 2nd round of their voting. We will do using the technology tool today since we are online.

(ENTHUSIASM)

Results and Context

- **What was the most surprising?**
- **What excites you about your Club Vision?**

SUMMARIZER

NOTE: you need to watch time carefully here. The intent is to quickly surface any concerns and heard support for the Club Vision

Before moving on to planning, I'd like to get your brief feedback on a couple questions. Please raise your hand and I will call on you. As you went through this first part of the Visioning event:

What was the most surprising?

What excites you about your Club Vision?

Club VISIONING EVENT

- INTRODUCTIONS
- VISION OVERVIEW
- EXTRACTION AND SCRIBING
- VOTING
- SUMMARIZATION
- PLANNING OVERVIEW AND EXERCISE**
- NEXT STEPS

PLANNER

Let's think about where we are in a Club Visioning event. We have completed summarization and are now moving into planning.

The Process & Outcomes

- **Who are we?**
- **Where are we?**
- **Where do we want to be?**
- **How will we get there?**
- **How will we know when we have arrived?**

PLANNER

The next step is to start to take these Vision ideas and to break them down into goals and then create Action Plans to accomplish the goals. Remember our 5 planning questions? We will now start to work on the fourth one: How will we get there? We will be working on that question with a Master Plan. To do that, we take the ideas that got the top 3-4 votes and turn those ideas into achievable goals.

Create a Master Plan

- **Create specific goals**
- **Determine which goals will be accomplished over 3 years**
- **Decide who will be in charge of each goal**

PLANNER

The key to answering that question is creating a Master Plan and individual Action Plans for each goal. Here are the steps to creating your Club Master Plan. As we did the summary, you heard the top ideas which you need to organize in some way. We are suggesting that you create a Master Plan that lays out the ideas you want to accomplish over the next three years. Some ideas will cover more than one year. Some ideas will be postponed until the second or third year. Let's look at what the Master Plan template looks like.

The Master Plan

Master Plan – (Where do we want to be?)



Design a multi-year coordinated plans for continuity, consistency and consensus
Place the Ideas on the form to show the results of the Visioning to the club. Once the club approves, change the Ideas to achievable goals.

Our 1 st Ideas/Goals:		Our 2 nd Ideas/Goals:		Our 3 rd Year Ideas/Goals:	
Goals for the Year:	Who will Lead:	Goals for the Year:	Who will Lead:	Goals for the Year:	Who will Lead:
1		1		1	
2		2		2	
3		3		3	
4		4		4	
5		5		5	
6		6		6	
7		7		7	
8		8		8	

Develop a Master Plan from the Vision Template:

Some goals may be listed in all 3 years (either ongoing or Phase 1, Phase 2, etc.)
Each Goal will have an Action Plan (Who will do what by when?)
Use a separate Action Plan sheet for each of the goals
Goals may need to be adjusted as the plan unfolds
You will need to Monitor Progress (see Vision to Success Guide)

The Planning Process Questions:

Who are we? Done
Where are we? Done
Where do we want to be? **Master Plan**
How will we get there? Action Plans
How will we know we've arrived? Outcome Achieved



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PLANNER

This is what the Master Plan looks like. In the upcoming weeks, you will have a group that will be working to make recommendations about what ideas from the Club Visioning event will be inserted into year 1, year 2, and year 3 of the Master Plan. These ideas will then be discussed when you share the results with your club.

Wait to fill out who will lead on the Master Plan until a goal has been developed for each idea when the Action Plans are developed. Next we will talk about how to create an achievable goal. The reason we discuss this is that the ideas need to be turned into goals. So this is the

process.

Create an Achievable Goal

Examples of Achievable Goals:

- **Send two students to RYLA in 2026-2027**
- **Increase our membership by 18 over three years**
- **Write a Global Grant & gain approval by July 2025**
- **Hold a joint fundraiser with another club in 2025**

Then decide Who will be in charge of each goal



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PLANNER

Achievable goals mean that you define what you want to have happen in measurable terms within a timeframe. You see the first example is sending two students (which is measurable) to RYLA (which is realistic) in the Rotary year 2026-2027 (which is the timeline).

The second one is a realistic goal (increase membership) which can be measured (by 18 members) and has a timeline for its accomplishment (over the next three years). The important thing is that the goal must be realistic, measurable, and have a timeline.

And as you read them, so do the Global Grant and the Fundraisers. All four of the goals are realistic, measurable,

and have a timeline. Later in our Next Steps section, we will explain that you will develop a process for how you create the Master Plan.

Develop an Action Plan

Define the tasks that need to be accomplished to achieve the goal by stating *What* needs to be done by *Who* and by *When*

PLANNER

Goals are great but how are you going to accomplish them? After developing the Master Plan which means you put the ideas in a timeframe over three years, we suggest you develop an Action Plan for each idea you created for year one. The Action Plan will first ask for a goal to be created out of the idea. Then you will define the tasks you must accomplish in order to achieve the goal by defining who will do what by when. Then once all the tasks are generated, you will see at the bottom of the Action Plan a place to predict your outcome. Predicting your outcome allows you to answer the fifth planning question which is: How will we know when we have

arrived?

Action Plan Example

Goal: Send two students to RYLA in 2026

- **What: Ask board to approve fee & appoint a RYLA chair**
Who: Youth Services Chair
When: Next board meeting July 22, 2025
Resources: Check on fee and youth protection policy to share with board
- **What: Contact schools for possible candidates**
Who: RYLA chair
When: Fall of 2025
Resources: None

8-10 tasks to accomplish to make this goal a reality



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PLANNER

Here is an example: As I said, the Action Plan asks you to define what needs to be done by who and by when. It outlines what task needs to be accomplished. In the case of the goal of sending two students to RYLA, the first “**what** statement” is to ask the board to approve the fee to send two students to RYLA and to appoint a RYLA chair. **Who** will do that task? The Youth Services Chair needs to do that task since RYLA is a youth program.

When will the task need to be accomplished? At the next board meeting on July 22 and be sure to specify the date. Will there be any resources needed for that task? Yes, you might need to check on the fee for RYLA and the Youth

Protection Policy as the board might want to know those two pieces of information before deciding.

As you see it does not stop at one task. A goal might have 8-10 or more tasks before it is accomplished. So use one Action Plan form for each idea that you created on the Master Plan. Your President will get examples of both the Master Plan and Action Plan within the Vision to Success Guide.

The Process & Outcomes

- **Who are we?**
- **Where are we?**
- **Where do we want to be?**
- **How will we get there?**
- **How will we know when we have arrived?**

PLANNER

As I said, at the bottom of the Action Plan form, there is a box that says: Outcome. Use that box to answer the last planning question which is: How will we know when we get there? In this case you might say the outcome is: having the two students who went to RYLA present at a club meeting.

Predict an Outcome

- **Determine what you will have accomplished when you achieve the goal.**
- **Include at the bottom of the Action Plan form under Outcome**

PLANNER

So, predict your outcome. If circumstances change, change your predicted outcome. The Action Plan is a flexible and fluid document. For instance in this case, let's say that the club only has enough funds to send one student to RYLA so adapt the goal and recreate the Action Plan.

Breakout: Create Action Plans

You will be given one Goal as defined today

- Define the tasks needed to accomplish the goal
- Determine who needs to do the task
- Establish resources needed to achieve the task
- Decide when the task needs to be accomplished
- Predict the outcome that will be achieved when you successfully accomplish the goal

PLANNER

Now we are going to give you the opportunity to practice creating an Action Plan. I have chosen one of your top ideas and have created an achievable goal for you to use. (Already have one created so you don't have to do it on the fly. The easiest one to do is to use their increase in membership such as the example I gave you previously.)

Here is an Action Plan document for you to use. You will be broken into breakout groups for ten minutes to create an Action Plan. I will give you the goal and when you get into your breakout group before you start, choose a reporter to report when we come back together. Are

there any questions? Ok, we are going to try that right now with you so you can have the experience of what you will tell the club members to do. Your goal is: Increase club membership with 6 active members by June 2026. Your task is identify what actions your club needs to take in order for your club membership to grow by 6. Please develop an Action Plan to accomplish that goal. I will repeat the goal: Increase club membership with 6 active members by June 2026. Notice I repeat the goal to them. Are there any questions about your task? Normally you give them 15 minutes, but for time sake tonight, you will only have 10 minutes. **BREAK INTO GROUPS**

Breakout & Reports

PLANNER

Welcome Back

Once all the groups report or if there is not enough time have at least two groups report because what you want to show is that a goal can have many ways of achieving it. Say something like: Notice that with each group there were different steps to achieving the same goal. That is why it is important to let the team that will implement the goal develop their own tasks as they see fit to accomplish the

goal. So perhaps developing the Action Plan could go to the committee that would most likely work on the idea and develop it into a goal.

Club VISIONING EVENT

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PLANNER OR ANOTHER TEAM FACILITATOR

Let's think about where we are in a Club Visioning event. We have completed summarization and are now moving into planning.

Let's look at the Planner role:

Vision to Success

WHAT

WHO WHEN

1. Gets list of Vision ideas
2. Creates a Statement of Purpose/Motto
3. Establish a the Master Plan
4. Share Club Visioning results with club
5. Choose a Club Vision Leader or Impact Team
6. Create an Action Plan for each goal
in the Master Plan



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PLANNER OR ANOTHER TEAM FACILITATOR

The Vision to Success process was created to help the club jumpstart their implementation. Notice that there is a What, Who, and BY When column on the document. Let me model what the Planner would cover:

Let's see who is going to help with the next steps which we call Vision to Success.

1. (The Scribe uses an electronic form for participants to see.) Say something like: Your top ideas in each area become the basis of your Master Plan. Who will get the list of ideas compiled by the scribe? (Usually this is the president, but they may choose the Club Coordinator or

the President Elect. Get someone to volunteer.) Then say: We will send the electronic list of ideas to you as soon as possible (for the by When). **someone to volunteer.) Then say: We will send those to you as soon as possible for the by when.** Or if you use flipcharts to do the extraction, you will have someone take the flipcharts home or take photos of the top three ideas on the flipcharts.

2. Next you will create YOUR club's Statement of Purpose, motto, tagline, slogan or whatever feels right to you. Often this comes from the questions about: What does your club Stand for and What are your Club Attributes. For example: We are loud, we are proud and fun in a crowd; Creating a better community for all; Promoting friendship, good will, and good works Typically this is done with a committee of about 5 who bring a recommendation back to the club as to what your motto will be. Who would be willing to lead this committee? (Get a volunteer to lead.) Who will help _____ with this? (Get 4-5 volunteers.) When will you meet for the first time?

3. Next you will need to decide how to develop a process for generating the Master Plan using each of the top ideas. This is different for every club, but certainly can be

done with your board and/or those of you here at the Visioning. This committee will develop a process for creation of the Master Plan which remember is taking the ideas and putting them in a time frame over the next three years. Who wants to be on the committee to generate the process by which the Master Plan will be developed? Get 4-5 volunteers of which one needs to be the President and/or President Elect. When will you have that process generated?

4. Now you need to engage the club in what has happened in order to get a collaborative commitment. Likely they will have heard about the Visioning event and will be excited to hear what has happened. Remember that you came to this event as a group, so this presentation should be done as a group. If a number of you are sharing, this will help engage the rest of the club. We have a PowerPoint template for you to use to describe what Visioning is all about and the results of the Visioning. Who wants to help your President present to the club? (Get 4-5 volunteers.) President _____, when would be a good time to share the results of the Visioning with your club? This is usually done in a Club Assembly if the club holds quarterly Club Assemblies.

5. Next ask would one person or a group of you be willing to be the Impact Leader or Club Impact Team, not DOING everything, but making sure the club keeps moving forward with this vital work? (Get one volunteer or a

group of volunteers.) Of course, the impact leader or team's job will be for the next three years on a continual basis.

6. You have a Master Plan with ideas to accomplish over the next three years. Now you need to have a process by which the Action Plan for each of those ideas will be created? We encourage you to give this task to your committees after presenting the results. When a committee generates its own goal and plan, it is more likely to follow through with the plan. A Vision to Success Guide will be sent to your President to help with developing your Master Plan and Action Plans.

After everything is developed, be sure to send the Master Plan to your Assistant Governor and your District Governor so they can support you in your process of achievement. Also share the results with your community as a Public Image action as some community members may want to join you in some of the goals you have created. This has the potential for increasing your membership.

Next Steps document or flipchart



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PLANNER OR ANOTHER TEAM FACILITATOR

SCREEN SHARE SO SCRIBE CAN DISPLAY THE NEXT STEPS SPREADSHEET

(At the end, ask them how it was for them and then give your constructive feedback.
Repeat for additional learners.)

Club Visioning Results Reflection

- **What doubts, worries or concerns do you have about the the Club Visioning discussion and results?**
- **What excites or energizes you most about the Club Visioning discussion and results?**



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PLANNER OR LEAD:

NOTE: you need to watch time carefully here.

Before ending, I'd like to get your brief feedback on a few questions. Please raise your hand and I will call on you. As you think about the results of the Visioning event:

- **What doubts, worries or concerns do you have about the the Club Visioning discussion and results?**

The items shared here are potential roadblocks or challenges in implementing the Club Vision

- **What excites or energizes you most about the Club Visioning discussion and results?**

The Items shared here are the motivators and energizers in implementing the Club Vision

Thank You

For your participation and helping to take your club
into the future!



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PLANNER OR LEAD

This has been exciting for our facilitation group. You have come up with many ideas that will help engage your club members. This is just the beginning of a process that your club will go through in the next few years to have a greater impact here and around the world.

I encourage you as you formulate your plan to share it with your community. This can be done in your local paper, your social media, locations such as city hall or a community center, or any place your community gathers. If the initiatives in your plan are **RELEVANT** to your community, your plan becomes a recruiting tool;

attracting new members who want to help you achieve your goals. In your publicity you could state something like: “The Rotary Club of XYZ has come together and this is what we will be working on over the next several years....” Chances are that there are others in the community that would like to work on some of your initiatives, so make sure they know how to contact you to be a part of helping your plans become reality.

Finally, congratulations and thank you for participating in the future vision for your club. As we said earlier, by doing this, you have chosen to be a part of making YOUR community a better place to live. I am sure you had other things that you could have been doing, but you **CHOSE** to spend your time here. Many thanks. And don't hesitate to contact us if we can be of assistance as you move forward.