

Small Club Visioning – Onsite Event Alternative

A small club (< 15 members), a newer club, or a club having a hard time pulling the group together sometimes needs an alternative structure for an onsite Club Visioning. It is still critical that club members come together so they can capitalize on the interaction that occurs at a Visioning Event and build a club consensus. The below event structure leverages the full Club Visioning process and can be conducted by 2 experienced District Visioning Facilitators.

BEFORE THE CLUB VISIONING EVENT, the District Visioning Facilitator team leader works with the club to complete:

- Club Status Assessment - Club Profile (and Rotary Vision Questionnaire if makes sense)
- Presentation to club on importance of Visioning and developing club (Master/Action) plans
- Handing out Vision Exercise / Club Models / Rotary Foundation Levels of Giving to event participants

CLUB VISIONING EVENT can be conducted over 2 evenings, an evening and a club meeting or possibly over two club meetings.

Part 1: (60 - 90 minutes)

- Participant arrival/ meal (mealtime - at start or at break after voting)
- Club President welcomes/Facilitator introductions
- Participant introductions/Remarks on importance of a Vision and Plan
- Extract and Scribe Vision Exercise ideas from club participants*
- Vote on ideas**

Part 2: (60 minutes)

- Facilitator summarizes Vision idea vote: Who the Club can be in 3 years.
- Introduce planning- Master plan, Action Plan, and Practice
- Determine Club Assignments: What are Next Steps and who will lead?
- Closing remarks: Congratulations to club!

AFTER THE CLUB VISIONING EVENT, the club should follow the Next Steps to:

- Review the list of top ideas
- Decide which ideas will be done in year one, year two, year three
- Share the Club Visioning results and Next Steps with rest of the club to gain agreement
- Create a Master Plan and then Action Plans for each idea***
- Execute on the plans and evaluate regularly.

The Assistant Governor and/or District Facilitation team leader should follow up with the club in 1-2 months to see if additional help is needed.

* Use of Technology Tools might work better so all can see the ideas and ease of voting

** If the group is really small (less than 8-10), the extraction could possibly be done “discussion style”, roundtable, with one person recording the results. It is possible that consensus may be reached and recorded during the discussion so voting is not necessary.

*** **A Master Plan** is critical in a small club as they can only undertake a certain amount of work at a time